



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser **Larry Kissell for Congress (9216)**
Agency **Chao Strategy Message & Media (5389)**
Buyer **CERTO, MICHELE**
Salesperson **Telerep/Philadelphia, Philadelphia (1057)**
ph: (555) 555-5555

Invoice **645856**
Inv Date **10/28/2012**
Terms **Net 30**
Contract **338726**
Bill Type **Standard**
Period **10/1/2012 - 10/28/2012**

Chao Strategy Message & Media
Attn: Kissell
1322 G Street, SE
Washington, DC 20003

Product **Political - Federal Candidate (1067)**
Brand **1845 CONGRESS (140514)**
Acct Types **National/Political**
Est/Headline **1845/06394841**
Demo
Revision
Comments

CO-OP/Order Type **No/Normal**
Package
Gen. Date **10/31/2012 11:34:07AM**

AgM

KISSELL FOR CONGRESS
***** THIS IS A CASH IN ADVANCE

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISO	Amount	Remarks
1.0	Contract Line Remarks:	EYEWIT NWS 6							
	Spot	6:00:00PM - 6:30:00PM	Day, Fr-1	10/26/12 6:23PM (Fr)	00:30	EYEWITNESS NEWS 6P	LKCH12	\$1500.00	
2.0	Spot			10/26/12			1 pre-empt @ \$775.00	\$0.00	Political
5.0	Contract Line Remarks:	EYE NW SA MRN2							
	Spot	7:00:00AM - 8:00:00AM	Day, Sa-1	10/27/12 7:55AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	LKCH12	\$325.00	
6.0	Contract Line Remarks:	EYEWIT NWS 11<							
	Spot	11:00:00PM - 11:35:00PM	Day, Su-1	10/28/12 11:23PM (Su)	00:30	EYEWITNESS NEWS 11P M-SU	LKCH12	\$1300.00	
7.0	Contract Line Remarks:	EYE NW SU MRN2							
	Spot	7:00:00AM - 8:00:00AM	Day, Su-1	10/28/12 7:24AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	LKCH12	\$300.00	
8.0	Contract Line Remarks:	EYEWIT NWS 6							
	Spot	6:00:00PM - 6:30:00PM	Day, Th-1	10/25/12 6:23PM (Th)	00:30	EYEWITNESS NEWS 6P	LKCH12	\$1500.00	
9.0	Contract Line Remarks:	UPDATED 9/28, EYE NWS DAYBRK							
	Spot	6:00:00AM - 7:00:00AM	Day, Th-1	10/25/12 5:59AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 6A	LKCH12	\$850.00	
16.0	Contract Line Remarks:	EYEWIT NWS 11							
	Spot	11:00:00PM - 11:35:00PM	Day, Th-1	10/25/12 11:26PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	LKCH12	\$1200.00	
18.0	Spot	1:35:00AM - 2:05:00AM	Per week (1), Fr	10/26/12 2:08AM (Fr)	00:30	KATIE COURIC 1:05AM	LKCH12	\$25.00	M/W For 2.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$7,000.00	Total Spots	8
Commission	(\$1,050.00)		
Net Total	\$5,950.00		